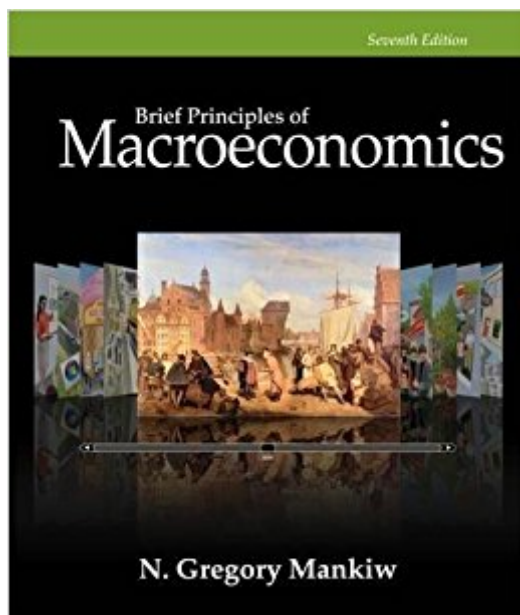


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Brief Principles Of Macroeconomics (Mankiw's Principles Of Economics)



Synopsis

BRIEF PRINCIPLES OF MACROECONOMICS, Seventh Edition, continues to be the most popular and widely-used text in the economics classroom. A text by a superb writer and economist that stresses the most important concepts without overwhelming students with an excess of detail. A thorough update has been made to keep all chapters fresh and relevant with current Economic coverage. MindTap, the cutting edge online environment is available with new enhancements that include Graph Builder and Adaptive Test Prep that allow students extra preparation in graph drawing and test review. The seventh edition premier ancillary package is the most extensive in the industry, using a team of instructors/preparers that have been with the project since the first edition.

Book Information

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Instruction Methods

Customer Reviews

"One of the reasons why we adopted the Mankiw text was because of its relevant concepts that students could really relate to. I would say to continue with this trend, and also be sure to use examples that relate to the current economic conditions that make sense to a beginner economics student." "I have used Mankiw for several years, across at least 3 or 4 of its editions. I like the writing in the book--it's clear and expounds the ideas effectively. It covers topics that I want to cover, mostly in the order that I like to cover them. It's at the appropriate level for our students--not too difficult but not superficial either. I also like the fact that this book is very closely integrated with the Aplia system, which I believe is an important learning tool." "Very student friendly text. Makes economics

easy to understand. Some of the other texts would take a lot of reading to explain an idea."

N. Gregory Mankiw is Robert M. Beren Professor of Economics at Harvard University. He studied economics at Princeton University and MIT. Dr. Mankiw is a prolific writer and a regular participant in academic and policy debates. His research includes work on price adjustment, consumer behavior, financial markets, monetary and fiscal policy, and economic growth. His published articles have appeared in academic journals, such as the American Economic Review, Journal of Political Economy, and Quarterly Journal of Economics, and in more widely accessible forums, including The New York Times, The Washington Post, The Wall Street Journal, and Fortune. Dr. Mankiw has been a research associate of the National Bureau of Economic Research, an adviser to the Federal Reserve Bank of Boston and the Congressional Budget Office, and a member of the ETS test development committee for the advanced placement exam in economics. From 2003 to 2005, he served as chairman of the President's Council of Economic Advisers.

My fianc  got this for her courses at college. I can't really review this on her behalf, because I didn't read/use this book. But hey, she passed her course so this must work!

College Book

this book was in very good condition I am truly satisfied with it because it was more than what I was expecting I truthly would buy from this seller again because it was shipped immediately. It was a really good deal!!! =)

The book I got was missing chapter 12. The chapters went (in order) 1,2,3,4,5,6,7,8,9,10,half of 11,half of 14,15,13,14,15,16,17,18And I had a big homework assignment that sealed with chapter 12 but I couldn't do it.

This is a great textbook that really undermines the key macro-economic principles. I'm passing my Macro-Economics class with flying colors thanks to it, and even if this isn't the designated textbook for your class, I highly recommend getting it anyways because the information is so easy to understand so valuable.

Mankiw gives us an interesting book of economics in a practical, down to earth way filled with real

life cases and situations and many other tools to reinforce what is being learned from the book. You can't go wrong with this book if you want to study basic principals of economics for the first time and principals of macroeconomics. It's a more comfortable and fluent read compared to other books. The amount of information per unit and theme is just right. It has met and exceeded my expectations. I highly recommend this book!

It is dismissive of potentially complex systems of government, but it's good at delivering knowledge. The mindtap is not useful though

this Macroeconomics book is one of the best books I have ever owned. The author is so talented at explaining difficult concepts in simple terms, and following up with in-depth explanations to help you grasp key Economic concepts. This is for a class, but it is so good that I would seriously want to read it just for general knowledge!! If you have a chance, pick it up. You'll be amazed at the information and how well it is written.

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